



TOURISM MANAGEMENT

DEPARTMENT

Viewbook

2026-2027



ABOUT TOURISM MANAGEMENT

The Faculty of Tourism of Adıyaman University was established by Decree of the Council of Ministers no. 2014/6728, published in the Official Gazette no. 29100 of 26 August 2014. The Faculty comprises the Departments of Tourism Management, Tourist Guidance, Gastronomy and Culinary Arts, and Recreation Management. The Department of Tourism Management began admitting students in the 2015-2016 academic year; it is a four-year undergraduate programme and awards a bachelor's degree upon completion of a study load of 240 ECTS credits.

The programme aims to train the managerial staff required by the accommodation, food and beverage, travel and transport branches of the tourism industry. Our graduates find employment in tourism enterprises and in other sectors; students who successfully complete the programme may apply for master's and doctoral degrees in Tourism Management or in other disciplines that admit students from this field.

Mission

To produce scientific knowledge in the field of tourism and to educate individuals who rank among the foremost in national and international tourism circles, who are equipped with the knowledge the sector requires, and who aim to develop tourism in our country and throughout the world.

Vision

To become an institution recognised at national and international level both for its academic work and for the quality of its education, and to contribute through its research and teaching to the prosperity of the tourism industry and of society at large.

What distinguishes the department

The most striking feature of the Department of Tourism Management is the strong foreign-language backbone placed at the centre of its curriculum. In the first two semesters students take English (Main Course) and English (Supplementary) for six hours a week each; from the third semester onwards English III, IV, V and VI continue at eight hours a week, and the programme concludes with Professional English I and II in the final two semesters. Alongside this, Russian, German, Arabic and French form an uninterrupted elective language track across six semesters. This structure directly supports our graduates in working for enterprises with an international clientele.

The second distinguishing feature is the bond the programme forms with its geography. Adıyaman is home to Mount Nemrut, inscribed on the UNESCO World Heritage List, as well as to cultural assets such as the ancient city of Perre, Arsameia, the Cendere Bridge and the Karakuş Tumulus. The compulsory courses Mythology, Civilizations of Anatolia and Tourism Geography of Türkiye, together with the electives Archaeology, Cultural Heritage in Tourism, History of Art and History of Religions, enable students to turn this heritage into professional expertise.

Third, the programme does not neglect the managerial and financial dimension of business. Management and Organization, Accounting, Cost Accounting in the Hospitality Industry, Financial Management, Human Resources Management, Public Relations, Travel Agencies and Tour Operators, and Tourism Investment and Project Analysis are designed to equip graduates to run an enterprise.

Internship is not an appendix to the catalog but part of the curriculum: internship courses coded STJ 401 and STJ 402, each worth 6 ECTS credits, are placed in the seventh and eighth semesters. The internship

process is administered by the Faculty through announcement, application, interview and placement stages, and is assessed at the end of the term. Reservation Systems and Ticketing are taught with half of their weekly hours devoted to practice.

The programme also offers a wide elective pool. Courses such as E-Commerce in Tourism, Innovation Management in Tourism, Alternative Tourism, Sustainable Tourism, Destination Management, Airline Management, Cruise Tourism, Productivity Management in Tourism Businesses and Entrepreneurship allow students to choose their own area of specialisation according to their career goals. Through the non-field elective taken in the eighth semester, competence may also be gained in areas such as Sign Language, Art of Theatre, History of Science or History of Art.

Pedagogical formation opportunity

Our curriculum allows pedagogical formation courses to be taken concurrently with undergraduate study. From the fourth semester onwards, Introduction to Education, Principles and Methods of Instruction, Classroom Management, Special Teaching Methods, Guidance and Special Education, Measurement and Evaluation in Education, Educational Psychology, Instructional Technologies and Teaching Practicum are distributed across the programme. Students who complete this group of courses may, in addition to their career options in the tourism industry, also pursue teaching in vocational and technical schools.

Quality assurance, accreditation and projects

The Faculty of Tourism has established working commissions and carries out accreditation processes under TURAK (the Tourism Education Evaluation and Accreditation Board). For the 2025-2026 period the Faculty has prepared its Internal Evaluation Report for Institutional Accreditation. Course information packages are published in ECTS-compatible form through the Bologna Information System, and a continuous improvement cycle is maintained by means of satisfaction surveys of students, graduates, employers and staff. The Faculty's Tourist Guidance undergraduate programme has earned the right to use the Turkish Qualifications Framework (TQF) logo, a concrete outcome of the quality assurance work carried out across the Faculty.

The Adıyaman Gastronomy Atlas (AGATA) project and the work carried out under the TÜBİTAK 2209-A Research Project Support Programme for University Students are significant opportunities through which students can take part in field research at undergraduate level. The scientific publications of our academic staff are announced regularly on the Faculty website.

Double major and minor

Students who meet the conditions set out in the relevant University regulation may apply to Double Major and Minor Programmes. Information on the application process, the required documents and the calendar is published under the heading Double Major and Minor Programmes in the Student menu of the Faculty website.

TOURISM MANAGEMENT DEPARTMENT ACADEMIC STAFF

As of the 2025-2026 academic year, the Faculty of Tourism has a total of 14 academic staff members: 1 professor, 6 associate professors, 4 assistant professors, 1 research assistant, 1 lecturer with a doctorate and 1 lecturer. In addition to the staff of their own department, students of the Department of Tourism Management may take courses from academic staff serving in the other departments of the Faculty.

Name	Title / Position	Ext.
Çiğdem SABBAĞ, PhD	Prof. / Dean / Head of the Department of Tourism Management	4183
Cem YEŞİLYURT, PhD	Assoc. Prof./ Academic Staff Member	4201
Canan SAĞIROĞLU, PhD	Lecturer	—
Ahmet TOKMAK	Lecturer	4187

The curricula vitae, courses and publications of our academic staff are available through the Adiyaman University Academic Information Management System (abys.adiyaman.edu.tr).

TOURISM MANAGEMENT DEPARTMENT ADMINISTRATION

	Prof. Dr. Çiğdem SABBAĞ Dean of the Faculty of Tourism Head of the Department of Tourism Management E-mail: csabbag@adiyaman.edu.tr Ext.: 4183
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The Head of Department is responsible for preparing course schedules, running the academic advising system, planning internship processes, updating Bologna course information packages and coordinating the department's quality assurance work. Students may submit requests concerning academic and administrative procedures through the Forms and Petitions section of the Faculty website.

TOURISM MANAGEMENT CURRICULUM

The programme is structured over eight semesters, with a total course load of 175 hours and 240 ECTS credits, balanced so that each semester carries 30 ECTS. The first two years establish the foundation in business, economics, accounting and foreign languages; the third year moves on to field courses such as food and beverage, front office, travel agency operations, cost accounting and marketing; the fourth year is devoted to professional integration through financial management, internship, tourism planning and investment analysis. Alongside the compulsory courses, students take an elective language course and courses from the elective pool in every semester.

In the tables, T denotes theoretical and P practical hours; C denotes a compulsory and E an elective course.

SEMESTER 1

CODE	COURSE	T	P	ECTS	C/E
AİİT 101	PRINCIPLES OF ATATÜRK AND HISTORY OF REVOLUTION I	2	0	2	C
TD 101	TURKISH LANGUAGE I	2	0	2	C
YD 101	FOREIGN LANGUAGE I	2	0	3	C
TİB 101	INTRODUCTION TO TOURISM	3	0	5	C
TİB 103	INTRODUCTION TO BUSINESS	3	0	5	C
TİB 105	ENGLISH (MAIN COURSE) I	6	0	7	C
TİB 107	ENGLISH (SUPPLEMENTARY) I	6	0	6	C
	Total	24	0	30	

SEMESTER 2

CODE	COURSE	T	P	ECTS	C/E
AİİT 102	PRINCIPLES OF ATATÜRK AND HISTORY OF REVOLUTION II	2	0	2	C
TD 102	TURKISH LANGUAGE II	2	0	2	C
YD 102	FOREIGN LANGUAGE II	2	0	3	C
TİB 102	INTRODUCTION TO ECONOMICS	3	0	5	C
TİB 104	ACCOUNTING	3	0	5	C
TİB 106	ENGLISH (MAIN COURSE) II	6	0	7	C
TİB 108	ENGLISH (SUPPLEMENTARY) II	6	0	6	C
	Total	24	0	30	

SEMESTER 3

CODE	COURSE	T	P	ECTS	C/E
TİB 201	MANAGEMENT AND ORGANIZATION	2	0	3	C
TİB 203	MARKETING	2	0	3	C
TİB 205	ECONOMICS OF TOURISM	2	0	5	C
TİB 207	ENGLISH III	8	0	8	C
TİB 209	SOCIAL PSYCHOLOGY	3	0	4	C
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E

CODE	COURSE	T	P	ECTS	C/E
	ELECTIVE COURSE POOL (1 COURSE)			3	E
	Total	23	0	30	

Semester 3 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 201	RUSSIAN I	4	0	4	E
ALM 201	GERMAN I	4	0	4	E
ARP 201	ARABIC I	4	0	4	E
FRA 201	FRENCH I	4	0	4	E
TİB 221	BASIC LAW	2	0	3	E
ENF 223	BASICS OF INFORMATION TECHNOLOGIES	2	0	3	E
TİB 225	INNOVATION MANAGEMENT IN TOURISM	2	0	3	E
TİB 227	TOURISM AND ENVIRONMENT	2	0	3	E

SEMESTER 4

CODE	COURSE	T	P	ECTS	C/E
TİB 202	HUMAN RESOURCES MANAGEMENT	2	0	3	C
TİB 204	TOURISM MARKETING	2	0	5	C
TİB 206	COMMUNICATION IN THE BUSINESS WORLD	2	0	4	C
TİB 208	ENGLISH IV	8	0	8	C
TİB 210	TOURISM GEOGRAPHY OF TÜRKİYE	2	0	3	C
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E
	ELECTIVE COURSE POOL (1 COURSE)			3	E
	Total	22	0	30	

Semester 4 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 202	RUSSIAN II	4	0	4	E
ALM 202	GERMAN II	4	0	4	E
ARP 202	ARABIC II	4	0	4	E
FRA 202	FRENCH II	4	0	4	E
TİB 222	LABOUR AND SOCIAL SECURITY LAW	2	0	3	E
TİB 224	PRINCIPLES OF NUTRITION AND MENU MANAGEMENT	2	0	3	E
TİB 226	CRUISE TOURISM	2	0	3	E

SEMESTER 5

CODE	COURSE	T	P	ECTS	C/E
TİB 301	FOOD AND BEVERAGE SERVICES MANAGEMENT	2	0	4	C
TİB 303	FRONT OFFICE MANAGEMENT	2	0	4	C
TİB 305	MYTHOLOGY	2	0	4	C

CODE	COURSE	T	P	ECTS	C/E
TİB 307	ENGLISH V	8	0	8	C
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E
	ELECTIVE COURSE POOL (2 COURSES)			6	E
	Total	22	0	30	

Semester 5 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 301	RUSSIAN III	4	0	4	E
ALM 301	GERMAN III	4	0	4	E
ARP 301	ARABIC III	4	0	4	E
FRA 301	FRENCH III	4	0	4	E
TİB 321	RESERVATION SYSTEMS	2	2	3	E
TİB 323	HOUSEKEEPING MANAGEMENT	2	0	3	E
TİB 325	TURKISH CUISINE	2	0	3	E
TİB 327	TOURISM SAFETY MANAGEMENT	2	0	3	E
TİB 329	CASE ANALYSIS IN TOURISM	2	0	3	E
TİB 331	CONTEMPORARY MANAGEMENT APPROACHES	2	0	3	E
TİB 333	E-COMMERCE IN TOURISM	2	0	3	E
TİB 335	ARCHAEOLOGY	2	0	3	E

SEMESTER 6

CODE	COURSE	T	P	ECTS	C/E
TİB 302	TRAVEL AGENCIES AND TOUR OPERATORS	2	0	4	C
TİB 304	COST ACCOUNTING IN THE HOSPITALITY INDUSTRY	2	0	4	C
TİB 306	CIVILIZATIONS OF ANATOLIA	2	0	4	C
TİB 308	ENGLISH VI	8	0	8	C
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E
	ELECTIVE COURSE POOL (1 COURSE)			4	E
	ELECTIVE COURSE POOL (1 COURSE)			2	E
	Total	22	0	30	

Semester 6 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 302	RUSSIAN IV	4	0	4	E
ALM 302	GERMAN IV	4	0	4	E
ARP 302	ARABIC IV	4	0	4	E
FRA 302	FRENCH IV	4	0	4	E
TİB 322	TICKETING	2	2	4	E
TİB 324	INTERNATIONAL CUISINES	2	0	4	E
TİB 326	AKHISM	2	0	4	E

CODE	COURSE	T	P	ECTS	C/E
TİB 328	STRATEGIC MANAGEMENT IN TOURISM	2	0	4	E
TİB 330	ALTERNATIVE TOURISM	2	0	2	E
TİB 332	HISTORY OF RELIGIONS	2	0	2	E
TİB 334	ORGANIZATIONAL BEHAVIOR	2	0	2	E
TİB 336	PERFORMANCE MANAGEMENT IN TOURISM BUSINESSES	2	0	2	E

SEMESTER 7

CODE	COURSE	T	P	ECTS	C/E
TİB 401	FINANCIAL MANAGEMENT	2	0	3	C
TİB 403	PROFESSIONAL ENGLISH I	4	0	5	C
TİB 405	PUBLIC RELATIONS	2	0	3	C
STJ 401	INTERNSHIP	0	0	6	E
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E
	ELECTIVE COURSE POOL (3 COURSES)			9	E
	Total	18	0	30	

Semester 7 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 401	RUSSIAN V	4	0	4	E
ALM 401	GERMAN V	4	0	4	E
ARP 401	ARABIC V	4	0	4	E
FRA 401	FRENCH V	4	0	4	E
TİB 421	ETHICS IN BUSINESS LIFE	2	0	3	E
TİB 423	TOURISM LEGISLATION	2	0	3	E
TİB 425	SOCIOLOGY OF TOURISM	2	0	3	E
TİB 427	STATISTICS	2	0	3	E
TİB 429	HYGIENE AND SANITATION	2	0	3	E
TİB 431	AIRLINE MANAGEMENT	2	0	3	E
TİB 433	SUSTAINABLE TOURISM	2	0	3	E
TİB 435	DESTINATION MANAGEMENT	2	0	3	E
TİB 437	RECREATION MANAGEMENT	2	0	3	E

SEMESTER 8

CODE	COURSE	T	P	ECTS	C/E
TİB 402	TOURISM POLICY AND PLANNING	2	0	2	C
TİB 404	PROFESSIONAL ENGLISH II	4	0	5	C
TİB 406	TOURISM INVESTMENT AND PROJECT ANALYSIS	4	0	4	C
STJ 402	INTERNSHIP	0	0	6	C
	ELECTIVE LANGUAGE COURSES (1 COURSE)			4	E
	ELECTIVE COURSE POOL (1 COURSE)			4	E

CODE	COURSE	T	P	ECTS	C/E
	ELECTIVE COURSE POOL (1 COURSE)			2	E
	NON-FIELD ELECTIVE COURSE (1 COURSE)			3	E
	Total	22	0	30	

Semester 8 Elective Courses

CODE	COURSE	T	P	ECTS	C/E
RUS 402	RUSSIAN VI	4	0	4	E
ALM 402	GERMAN VI	4	0	4	E
ARP 402	ARABIC VI	4	0	4	E
FRA 402	FRENCH VI	4	0	4	E
TİB 422	ENTREPRENEURSHIP	4	0	4	E
TİB 424	PRODUCTIVITY MANAGEMENT IN TOURISM BUSINESSES	4	0	4	E
TİB 426	SCIENTIFIC RESEARCH METHODS	4	0	4	E
TİB 428	CULTURAL HERITAGE IN TOURISM	2	0	2	E
TİB 430	EATING AND DRINKING CULTURE	2	0	2	E
SKS 422	HISTORY OF ART (Non-Field Elective)	2	0	3	E
SKS 424	HISTORY OF SCIENCE (Non-Field Elective)	2	0	3	E
SKS 426	ART OF THEATRE (Non-Field Elective)	2	0	3	E
SKS 428	SIGN LANGUAGE (Non-Field Elective)	2	0	3	E
	GRAND TOTAL	175	0	240	

PEDAGOGICAL FORMATION COURSES

The courses below may be taken in addition to the undergraduate programme from the fourth semester onwards. The Cr. column indicates the course credit.

CODE	COURSE	SEM.	T	P	ECTS	Cr.
PFE 001	INTRODUCTION TO EDUCATION	4	3	0	4	3
PFE 002	PRINCIPLES AND METHODS OF INSTRUCTION	5	3	0	4	3
PFE 003	CLASSROOM MANAGEMENT	5	2	0	3	2
PFE 004	SPECIAL TEACHING METHODS	6	3	0	4	3
PFE 005	GUIDANCE AND SPECIAL EDUCATION	6	3	0	4	3
PFE 006	MEASUREMENT AND EVALUATION IN EDUCATION	7	3	0	4	3
PFE 007	EDUCATIONAL PSYCHOLOGY	7	3	0	4	3
PFE 008	INSTRUCTIONAL TECHNOLOGIES	8	2	0	3	2
PFE 009	TEACHING PRACTICUM	8	1	8	10	5

TOURISM MANAGEMENT

Teaching and learning facilities

The Department of Tourism Management is located on the central campus. In addition to classrooms and the computer laboratory, our students can readily make use of the central library, which holds a large collection of books and publications, and of its e-library services at any time. The central campus location also gives students easy access to the shared social, cultural and sporting facilities of the University.

The computer laboratory supports the practical dimension of the curriculum's Basics of Information Technologies, Reservation Systems, Ticketing and E-Commerce in Tourism courses. Reservation Systems and Ticketing are delivered with half of their weekly hours devoted to practice.

Academic processes are supported by digital infrastructure: course information packages are accessible through the Bologna Information System, course registration and grade records through the Student Information System, and distance learning activities are delivered via the UZEM platform. Every student is assigned an academic advisor, and the graduation thesis process is conducted within the framework of the Faculty's Graduation Thesis Directive. The academic calendar, course schedules, forms and petitions are published on the Faculty website.





Scholarship opportunities

- Adiyaman University Scholarship
- Adiyaman University Meal Scholarship
- Higher Education Credit and Dormitories Institution Scholarships
- Turkish Education Foundation Scholarship

TOURISM MANAGEMENT DEPARTMENT STUDENTS

Erasmus+ and international mobility

Our Faculty has its own Erasmus Coordination Office. Under the Erasmus+ Programme our students have access to mobility through three separate sets of agreements: KA-131 Study Agreements for study at partner universities in Europe, KA-131 Traineeship Agreements for internships abroad, and KA-171 Agreements for mobility with countries outside the programme countries. Application criteria for outgoing students, application dates, the required documents and the current list of partner universities are published in the Erasmus menu of the Faculty website. The intensive English track in the curriculum and the second foreign language courses spread over six semesters directly facilitate our students' participation in these programmes.

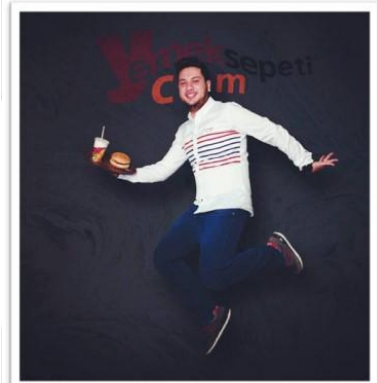
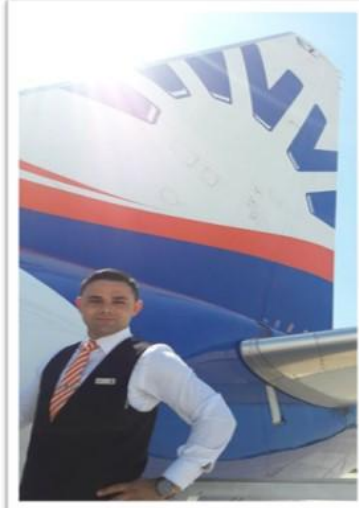
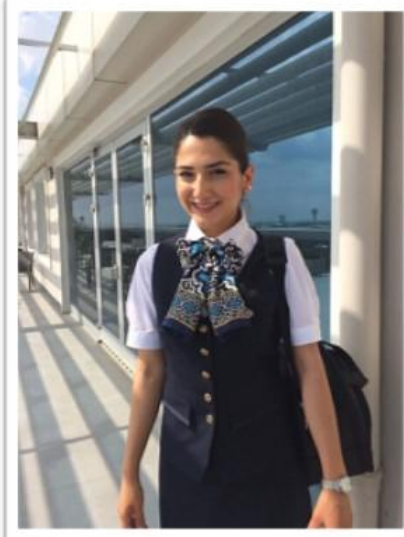
Career opportunities and fields of employment of our graduates

Our graduates find employment in tourism enterprises and in other sectors. Our students and graduates work in the cabin crew and service units of airlines such as Turkish Airlines and SunExpress, and in food and beverage enterprises both in Türkiye and abroad.

The scope of the curriculum enables our graduates to work in front office and housekeeping management, food and beverage services management, cost accounting, human resources, tourism marketing, public relations and sales units of accommodation enterprises; in reservation, ticketing and operations at travel agencies and tour operators; in airline and cruise companies; and in positions requiring tourism investment, financial management and project analysis. Entrepreneurship, E-Commerce in Tourism and Productivity Management in Tourism Businesses support students who aim to start their own business, while Tourism Legislation and Tourism Policy and Planning provide a foundation for those pursuing a career in public

institutions. For students who complete the pedagogical formation courses, teaching in vocational and technical schools is a further option. Students who successfully complete the programme may also choose an academic career by applying to master's and doctoral programmes.

Our Faculty maintains its links with graduates through the Graduate Information System and graduate tracking studies, and regularly collects graduate and employer evaluations. Job advertisements received from the industry are shared with our students on the Faculty website, and graduate reunions are organised.



Social, cultural and sporting life

Our students may join the student societies operating under the Adiyaman University Department of Health, Culture and Sports, and take part in the social, cultural and sporting activities of the University. In addition, career and employment training sessions are organised for our students at the Faculty in cooperation with İŞKUR (the Turkish Employment Agency), and visits and meetings are held with the participation of industry representatives. The training and promotional activities carried out within the Adiyaman Gastronomy Atlas project are also open to the participation of our students.



TOURISM MANAGEMENT DEPARTMENT CONTACT

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